

Town of Estes Park, Larimer County, Colorado, March 22, 2001

Minutes of a Regular meeting of the **COMMUNITY DEVELOPMENT COMMITTEE** of the Town of Estes Park, Larimer County, Colorado. Meeting held in the Municipal Building in said Town of Estes Park on the 22nd day of March, 2001.

Committee: Chairman Doyle, Trustees Barker and Habecker

Attending: All

Also Attending: Town Administrator Widmer, Advertising Manager Marsh, Directors Hinze and Pickering, Deputy Clerk van Deutekom

Absent: None

Chairman Doyle called the meeting to order at 8:00 a.m.

SPECIAL EVENTS REPORT.

1. **Contract.** Director Hinze presented the *Rocky Mountain Team Penning* contract for September 14-16, 2001. The **Committee recommends approval of the Rocky Mountain Team Penning contract as presented.**
2. **Rooftop Rodeo 75th Anniversary Celebration.** Director Hinze explained two events planned during the Rooftop Rodeo 75th Anniversary celebration.
 - A. A firework display at the end of each of the 6 rodeos between 9:30 p.m. and 10:00 p.m. Chief Dorman met with the pyrotechs and has approved the event contingent upon favorable weather. The \$1,800 cost is within the allotted 75th Anniversary budget. The **Committee recommends approval of the 6 fireworks performances July 10-15, 2001 as presented.**
 - B. A reenactment of the shooting of "Rocky Mountain Jim" involving the Sand Creek Mounted Posse of Denver. The reenactment would take place inside the rodeo arena and proper insurance will be provided. The \$1,800 cost is within the allotted 75th Anniversary budget. The **Committee recommends approval of the reenactment performances by the Sand Creek Mounted Posse as presented.** Director Hinze was directed to contact CIRSA.
3. **Riverside Plaza Summer Entertainment Program.** The 2001 Budget includes \$10,000 to create a summer entertainment program. Director Hinze presented the "Riverside Rhythms" concept that included entertainment in Riverside Plaza on Mondays, Tuesdays, and Wednesdays at 3:00 p.m. Local entertainers would be hired whenever possible. The **Committee recommends approval of the Riverside Rhythms concept as presented.**
4. **Multi-Use Events Center Design/Build Team Selection.** Director Hinze reported that construction of an Events Center at Stanley Park is a common goal of the Town Board and Estes Valley Recreation & Park District (EVRPD). The project will feature components for indoor ice-skating and be used during the non-winter months for special events, shows, meetings, and other large functions. A Goal Team was established in July 2000 to select a firm to design and build the proposed Events Center. Based on the review criterion, the Selection Committee unanimously chose the Thorp/Heath Design/Build Team.

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Roger Thorp/Thorp Associates, discussed the consultant team, project dates, and proposed design models.

Stan Gengler/EVRPD, addressed the community benefit, upcoming election, and Intergovernmental Agreement with the Town.

The Town budgeted \$30,000 and EVRPD \$20,000 for the Events Center design/build portion of the project in 2001. The **Committee recommends awarding 1) the Design/Build contract to Thorp/Heath Design/Build Team and 2) approval of the Intergovernmental Agreement between the Town and EVRPD to establish the cost sharing structure associated with design and actual construction.**

ADVERTISING REPORT.

Manager Marsh updated the Committee on requests for information, the Spring magazine and web site advertising, and editorial coverage.

CONFERENCE CENTER REPORT.

Director Pickering presented the Estes Park Conference Center 2000 Year End report. Areas discussed include Year 2000 Conferences, the three-year comparison, attendance usage, average hotel occupancies, competitive analysis, and sales tax collections. The report is summarized below:

Total Number of Conferences at the Center	55
Total Number of Conference Attendees	10,815
Total Conference Spending in Town of Estes Park	\$4,866,750
Total Sales Tax Collected for Conferences	\$194,670
Local Attendees at Civic Uses at Conference Center	15,466

There being no further business, Trustee Habecker adjourned the meeting at 9:18 a.m.

Rebecca van Deutekom, Deputy Town Clerk